WE’RE HERE FOR YOU

Winter/Spring 2011
MCKEESPORT YMCA
Note from the Branch Executive Director

It’s been a very exciting year for the McKeesport YMCA! In January, we joined the YMCA of Greater Pittsburgh family, and we look forward to the many opportunities to serve the McKeesport community through the efforts of the entire Greater Pittsburgh Association. At the McKeesport YMCA, we are thrilled to be central part of our community, ensuring that our memberships, programs and services are accessible and affordable through our Building Bridges program, made possible through donations to our Strong Communities Campaign. At our new facility across from UPMC-McKeesport, your Y is more than a place to workout, we are truly a community that cares about you and your quality of life. I encourage you to take full advantage of the programs and services we offer, from healthy lifestyle programs and group exercise classes to afterschool care and youth programming. Whether you are a young professional, a busy family, baby boomer or senior, the McKeesport YMCA has everything you need to reach your wellness and lifestyle goals. Thank you for letting us serve you and your community. I look forward to welcoming you to our new YMCA, where we build strong kids, strong families, and strong communities.

Dexter Hairston  
Executive Director  
McKeesport YMCA

Volunteer Opportunities

The Allegheny Y is in need of Volunteers throughout the year as we work to develop programs to enhance membership and the community. The opportunities will be posted in the branch and sent out in the newsletter.

For more information, contact: John Taormina 412-773-6445

Building Bridges
Membership and Day Camp

Persons with household incomes below $50,000 may be eligible to take part in this program. A sliding scale format has been pre-determined for both monthly membership fees and weekly summer day camp fees for household income levels $50,000 and below. To apply for building bridges, just stop by the Welcome Center, please bring a copy of your most recent tax return. Through this program, we can continue to make the YMCA accessible to all!

Membership

<table>
<thead>
<tr>
<th>Membership Dollar</th>
<th>Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment</td>
<td>10%</td>
</tr>
<tr>
<td>Wellness Staff</td>
<td>14%</td>
</tr>
<tr>
<td>Direct Membership Staff</td>
<td>14%</td>
</tr>
<tr>
<td>Facilities</td>
<td>22%</td>
</tr>
<tr>
<td>Depreciation</td>
<td>13%</td>
</tr>
<tr>
<td>Wellness Staff</td>
<td>14%</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>9%</td>
</tr>
<tr>
<td>Program Memberships</td>
<td>18%</td>
</tr>
<tr>
<td>Allocations to Under Resourced Branches for Programming</td>
<td>18%</td>
</tr>
</tbody>
</table>

Type | Monthly | Joining Fee |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility Memberships Access to Wellness Centers</td>
<td>$36</td>
<td></td>
</tr>
<tr>
<td>Youth (ages 12-18)</td>
<td>$10</td>
<td></td>
</tr>
<tr>
<td>Adult</td>
<td>$30</td>
<td></td>
</tr>
<tr>
<td>Family</td>
<td>$40</td>
<td></td>
</tr>
<tr>
<td>Association-wide Adult</td>
<td>$66</td>
<td></td>
</tr>
<tr>
<td>Association-wide Family</td>
<td>$99</td>
<td></td>
</tr>
<tr>
<td>Senior</td>
<td>$25</td>
<td></td>
</tr>
<tr>
<td>McKeesport Plus Adult</td>
<td>$36</td>
<td></td>
</tr>
<tr>
<td>McKeesport Plus Family</td>
<td>$46</td>
<td></td>
</tr>
<tr>
<td>McKeesport Plus Senior</td>
<td>$31</td>
<td></td>
</tr>
<tr>
<td>Program Memberships Access to programs and member pricing</td>
<td>Annual Fee provides program access for 12 months.</td>
<td></td>
</tr>
</tbody>
</table>

Family membership definition: Family memberships apply to households with a maximum of two adults residing at the same address, and children residing at that same address who are up to the age of 21, and a full-time student; up to the age of 18 if not a student. Photo identification may be required.

AWAY program: As a member, you’re part of the AWAY Program which gives you access to Any Where Any Y in the country outside a 50-mile radius from your home YMCA.

Register for programs on the web!
CHILD CARE
With so many demands on today’s families, parents need all the support they can get. That’s why child care at the Y is about more than looking after kids. It’s about nurturing their development by providing a safe place to learn foundational skills, develop healthy, trusting relationships and build self-reliance through the Y values of caring, honesty, respect and responsibility.

The McKeesport Outreach program provides a safe place for children when school is out of session, and offers the chance for children to build life-long friendships and develop educational and social skills. Children enjoy activities including homework assistance, arts and crafts, meals, educational games, recreational activities, computer learning, conflict resolution skills, and much more, while gaining socialization skills with their peers.

CRAWFORD VILLAGE
2901 Brownlee Street
McKeesport PA 15132
Contact: Nina Johnson
412-678-1805

HARRISON VILLAGE
100 Market Street
McKeesport PA 15132
Contact: Phyllis Bray or
the McKeesport YMCA
412-672-5481

DAY CAMP (Ages 5–12)
CRAWFORD VILLAGE
2901 Brownlee Street
McKeesport, PA 15132
HARRISON VILLAGE
100 Market Street
McKeesport PA 15132
June 13 – August 19, 9am-4pm
Fee: FREE

DAYS OFF:

ALL TOGETHER BETTER
You may have noticed that the Y is changing the way we present ourselves. For the first time in 43 years, we have revealed a new brand strategy.

This change comes at a critical time, because it is designed to increase understanding of the impact we are making in the community. Our nation and community face unprecedented challenges, and the Y wants to open its doors to more people who can benefit from what we have to offer.

Youth Development
Because young people need caring adults to provide support, guidance and encouragement as they grow.

Healthy Living
Because wellness in spirit, mind and body strengthens our very being, and enhances our interactions with others.

Social Responsibility
Because we truly are in this together, and together we can harness our individual strengths and bring about positive change around us.

So while we’ve changed our appearance to better reflect the work we do and the positive impact we make, we’re still supporting this community in the same way we always have. We look forward to enriching more lives and more families, and to further strengthening this community for decades to come.

YOUTH DEVELOPMENT
Nurturing the potential of every child and teen
We believe the values and skills learned early on are vital building blocks for life. Because of the Y, more young people in neighborhoods around the nation are taking a greater interest in learning and making smarter life choices. At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their potential. That makes for confident kids today and contributing and engaged adults tomorrow.

SWIM, SPORTS AND PLAY
The Y is the starting point for many youth to learn about becoming and staying active, and developing healthy habits they’ll carry with them throughout their lives. And the benefits are far greater than just physical health. Whether it’s gaining the confidence that comes from learning to swim or building the positive relationships that lead to good sportsmanship and teamwork, participating in sports at the Y is about building the whole child, from the inside out.

LEAGUES (Grades 6–8)
TRAVELLING BASKETBALL LEAGUE
February 12-March 26
Tournament Schedule begins April 2, TBA
Locations: All YMCAs
Fee: $50/person (Financial assistance may be available to those who qualify)
Contact Hubert Felton for additional information at hfelton@ymcapgh.org or 412-672-9622.

CAMP
Overnight, day or specialty camps at the Y share one thing: they’re about discovery. Kids have the opportunity to explore nature, find new talents, try new activities, gain independence, and make lasting friendships and memories. And, of course, it’s fun too.

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DAYS OFF:
GROUP INTERESTS
Whether you’re new to the community or simply want to pursue a new hobby, the Y brings together people who love to learn. Whether you want to cook new dishes, join a bible study, create pottery or speak a new language—you’ll learn right alongside others from your community who share your interests.

SOCIAL RESPONSIBILITY
Giving back and providing support to our neighbors

Social Services
To bring about meaningful change, individuals need ongoing encouragement and tools. We’re here day-in and day-out to provide the resources our communities need to address the most pressing social issues: child welfare, education, employment, housing and substance abuse. We work to make sure every child, family and community has what they need to achieve their best.

Global Services
At the Y, building a strong global community begins at home. Ys in the U.S. help young people develop cultural competencies, diverse populations connect to the community and individuals around the world gain access to life-changing resources and support. As an interconnected global network, the Y has the resources and solutions to build bridges and make our changing communities stronger—both at home and abroad.

Volunteerism
The generosity of others is at the core of our existence. It is only through the support of our hundreds of thousands of volunteers and public and private donors that we are able to give back to the communities we serve.

Advocacy
CIVIC ENGAGEMENT
ANNUAL CAMPAIGN
Every day, gifts to the Campaign for Strong Communities make a difference in someone’s life. Each gift is used to provide scholarships to people in our community who are experiencing financial difficulty. In fact, each year the need exceeds the funds that we raise and we draw on other sources to close the gap. The YMCA is committed to ensuring that our programs are available to anyone who would like to use them.

We believe that our programming lays the groundwork for healthy futures, builds a sense of community, and conveys the values of caring, honesty, respect and responsibility. Yes, children learn to swim, kids have somewhere to go after school and we teach about healthy lifestyles, but the YMCA is far more than that. We are a place where kids find direction, families come together and people rally to make a difference.